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**HUNGRY HOWIE'S PIZZA CELEBRATES 40<sup>TH</sup> ANNIVERSARY  
WITH LIMITED TIME OFFER BBQ CHIP FLAVOR PIZZA CRUST**

*Pizza Franchise Introduces New Crust For The Month Of August*

**MADISON HEIGHTS, MI (August XX, 2013) – Hungry Howie's Pizza** unveils its latest limited time offer for August, the BBQ Chip Flavored Pizza Crust. The original flavored crust is only available today through the end of August so fans of flavor should hurry in!

The originator of the flavored crust pizza, **Hungry Howie's Pizza** is celebrating its 40<sup>th</sup> anniversary throughout 2013 by offering a special flavored pizza crust each month. The August BBQ Chip crust adds to the already famous eight flavors that has made **Hungry Howie's** popular including: butter, butter cheese, cajun, garlic herb, onion, ranch, sesame and original. The company's signature recipe of adding the seasonings to the edges of their mouthwatering pizza continues to grow a strong fan base. **Hungry Howie's** is proud to make the last bite of its pizza as good as the first.

"We are thrilled to share our anniversary celebration with our customers," said Rob Elliott, V.P. of Strategic Marketing, **Hungry Howie's**. "The tangy BBQ Chip flavored crust is a great addition to our flavorful menu and a delicious way for pizza lovers to celebrate the last days of summer. We look forward to a positive response from our loyal fans as well as new guests."

For more **Hungry Howie's** information, franchising or order this limited time offer and other flavored crust pizza online, please visit [www.hungryhowies.com](http://www.hungryhowies.com).

**About Hungry Howie's Pizza**

Founded in 1973, **Hungry Howie's Pizza** is a national pizza franchise that is loyal to its tradition of providing delicious, high-quality and original Flavored Crust® pizzas including eight flavors: butter, butter cheese, cajun, garlic herb, onion, ranch, sesame and original. Its menu features oven-baked calzone-style subs, Howie Breads, crisp & cool salads, and flavored wings that create a unique and irreplaceable position in the pizza market. Starting in Taylor, MI, **Hungry Howie's** has grown to almost 600 locations in 20 states across the U.S.

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