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HUNGRY HOWIE'S PIZZA ANNOUNCES NEW AREA DEVELOPMENT IN SALT LAKE CITY

Pizza Franchise Actively Seeks Franchisees For Newly Available Utah And Colorado Markets

MADISON HEIGHTS, MI (September 10, 2013) – **Hungry Howie's Pizza**, the originator of the flavored crust pizza, is pleased to announce plans for expansion into the Salt Lake City area. Currently operating nearly 600 units across 20 states, the franchise looks forward to providing its famous flavored crusts to new customers and loyal fans in Utah. This development also allows for the company to open the state of Colorado to interested franchisees.

With an in-depth knowledge of the local area and an excitement for the concept, John and Kristen Anderson along with Jonny and Mendy Nielsen, have inked an area development agreement with **Hungry Howie's**. The franchisees are currently looking for a store location to bring Salt Lake City residents high-quality pizza available with eight flavored crusts. In order to maintain the restaurant's tradition of offering freshly made crust and other delicious menu items, **Hungry Howie's** will be opening a distribution center in Denver with capabilities to expand its distribution network. The pizza concept hopes to open five locations between Utah and Colorado in the next 18 months.

"We are thrilled to bring the brand's mouthwatering pizza and signature flavored crust to our local community to enjoy," said **Hungry Howie's** franchisee, Jonny Nielsen. "The Salt Lake City area has yet to be introduced to **Hungry Howie's** and we look forward to opening our first store soon!"

"This agreement is an important milestone for the brand as we continue our growth across the country," said Jennifer Jackson, Director of Development at **Hungry Howie's**. "This is a great opportunity for our new franchisees as well as for **Hungry Howie's** as we open new distribution routes in the west."

For more **Hungry Howie's** information, franchising or to order, please visit www.hungryhowies.com.

About Hungry Howie's Pizza:

Founded in 1973, **Hungry Howie's Pizza** is a national pizza franchise that is loyal to its tradition of providing delicious, high-quality and original Flavored Crust® pizzas including eight flavors: butter, butter cheese, cajun, garlic herb, onion, ranch, sesame and original. Its menu features oven-baked calzone-style subs, Howie Breads, crisp & cool salads, and flavored wings that create a unique and irreplaceable position in the pizza market. Starting in Taylor, MI, **Hungry Howie's** has grown to almost 600 locations in 20 states across the U.S.

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