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**HUNGRY HOWIE'S PIZZA CELEBRATES 40<sup>TH</sup> ANNIVERSARY  
WITH LIMITED TIME OFFER CHEESE PUFF FLAVOR PIZZA CRUST**

*Pizza Franchise Reintroduces New Crust For The Month Of September*

**MADISON HEIGHTS, MI (September 3, 2013)** – **Hungry Howie's Pizza** unveils its latest limited time offer for September, the Cheese Puff Flavored Pizza Crust. The original flavored crust is only available today through the end of September so pizza lovers better “open, eat, repeat” while this flavor lasts!

The originator of the flavored crust pizza, **Hungry Howie's** is celebrating its 40<sup>th</sup> anniversary throughout 2013 by offering a special flavored pizza crust each month. **Hungry Howie's** brings back the popular Cheese Puff crust in September, adding to the already famous eight flavors including: butter, butter cheese, cajun, garlic herb, onion, ranch, sesame and original. The franchise continues to offer \$5, \$10, \$15 and \$20 deals and customers can get a large one-topping deep dish or a large two-topping pizza for only \$10, inviting food enthusiasts to try out and enjoy. The company's signature recipe of adding the seasonings to the edges of their mouthwatering pizza allows **Hungry Howie's** to make the last bite of its pizza as good as the first.

“With the positive response we got when launching Cheese Puff crust earlier this year, we are excited to make the celebration twice as nice,” said Rob Elliott, V.P. of Strategic Marketing, **Hungry Howie's**. “The delicious Cheese Puff flavored crust is certainly a great flavor that our customers love and offers an extra cheesy option for pizza fans.”

For more **Hungry Howie's** information, franchising or order this limited time offer and other flavored crust pizza online, please visit [www.hungryhowies.com](http://www.hungryhowies.com).

**About Hungry Howie's Pizza**

Founded in 1973, **Hungry Howie's Pizza** is a national pizza franchise that is loyal to its tradition of providing delicious, high-quality and original Flavored Crust® pizzas including eight flavors: butter, butter cheese, cajun, garlic herb, onion, ranch, sesame and original. Its menu features oven-baked calzone-style subs, Howie Breads, crisp & cool salads, and flavored wings that create a unique and irreplaceable position in the pizza market. Starting in Taylor, MI, **Hungry Howie's** has grown to almost 600 locations in 20 states across the U.S.

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