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HUNGRY HOWIE'S PIZZA INTRODUCES READY TO GO MENU

National Pizza Franchise Launches First Ever Lunch Menu

MADISON HEIGHTS, MI (April 1, 2014) – **Hungry Howie's Pizza**, the originator of the flavored crust pizza, announced today the launch of its new *Ready to Go Lunch* all priced at just \$5. Catering to business professionals, students or those who simply need to get their lunch and keep moving, **Hungry Howie's Pizza's Ready to Go Lunch** menu is ready to go whenever you are.

Hungry Howie's Pizza's Ready to Go Lunch menu provides customers with mouth-watering and affordable menu selections, such as the brand new *Pepperoni and Cheese Howie Roll*, *Chicken and Cheese Howie Roll* or *Steak and Cheese Howie Roll*, perfect for on-the-go eating served with a 20oz Pepsi®. Made with fresh oven-baked pizza dough and rolled with mozzarella cheese and meats, the *Howie Roll* is cooked to perfection. Also available are two piping hot slices of the world's only flavored crust *Deep Dish Pizza* and a 20oz Pepsi®. Available deep dish toppings include cheese and pepperoni. For calorie conscious guests, **Hungry Howie's Pizza** is offering a *Chicken Caesar Salad*, *Asiago Chicken Salad* or a *Garden Salad* with fresh and crisp romaine lettuce, tomato, onion, green peppers and black olives with your choice of dressing and a 20oz bottle of Aquafina® water also for just \$5.

“We are ecstatic to launch the *Ready to Go Lunch* menu in all of our restaurants nationwide,” said Rob Elliott, vice president of strategic marketing at **Hungry Howie's Pizza**. “We wanted to meet the needs of both current and future **Hungry Howie's Pizza** customers, and are doing so by offering delicious, fast and affordable meal options for hungry guests during lunch.

The *On the Go Lunch* menu is available daily until 3:00 p.m. at all **Hungry Howie's Pizza** locations. For more **Hungry Howie's Pizza** information, franchising or order other flavored crust pizza online, please visit www.hungryhowies.com or franchising.hungryhowies.com.

About Hungry Howie's Pizza

Founded in 1973, **Hungry Howie's Pizza** is a national pizza franchise that is loyal to its tradition of providing delicious, high-quality and original Flavored Crust® pizzas including eight flavors: butter, butter cheese, cajun, garlic herb, onion, ranch, sesame and asiago. Its menu features oven-baked calzone-style subs, Howie Breads, crisp & cool salads, and flavored wings that create a unique and irreplaceable position in the pizza market. Starting in Taylor, MI, **Hungry Howie's Pizza** has grown to almost 600 locations in 20 states across the U.S.

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