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## HUNGRY HOWIE'S PIZZA INTRODUCES EVERYTHING BAGEL PIZZA CRUST

*Pizza Franchise Launches New Limited Time Crust*

**MADISON HEIGHTS, MI (April 1, 2014)** – **Hungry Howie's Pizza** unveils its latest limited time offer, the Everything Bagel Flavored Pizza Crust. The original flavored crust will be offered from today through June, so pizza enthusiasts better “open, eat, repeat” while this flavor is available.

During 2014, **Hungry Howie's Pizza**, the originator of the flavored crust pizza will offer a different specialty flavored crust each quarter. **Hungry Howie's Pizza** introduces the Everything Bagel crust being served from April through mid-June, adding to the already famous eight flavors including: butter, butter cheese, cajun, garlic herb, onion, ranch, sesame and asiago cheese. The franchise continues to offer its \$5, \$10, \$15 and \$20 deals. Customers can purchase a delicious large one-topping deep dish or a large two-topping pizza for only \$10. The brand invites hungry consumers to enjoy its signature recipe of adding seasonings to the edges of their delectable pizza. **Hungry Howie's Pizza's** commitment is to make the last bite of pizza equally as good as the first!

“We are delighted to introduce the Everything Bagel pizza crust to our customers,” said Rob Elliott, vice president of strategic marketing at **Hungry Howie's Pizza**. “Being the originator of flavored crust pizza, **Hungry Howie's Pizza** is constantly researching and developing new and innovative flavors for guests to enjoy.”

For more **Hungry Howie's Pizza** information, franchising or to order this limited time offer and other flavored crust pizza online, please visit [www.hungryhowies.com](http://www.hungryhowies.com) or [franchising.hungryhowies.com](http://franchising.hungryhowies.com)

### About Hungry Howie's Pizza

Founded in 1973, **Hungry Howie's Pizza** is a national pizza franchise that is loyal to its tradition of providing delicious, high-quality and original Flavored Crust® pizzas including eight flavors: butter, butter cheese, cajun, garlic herb, onion, ranch, sesame and original. Its menu features oven-baked calzone-style subs, Howie Breads, crisp & cool salads, and flavored wings that create a unique and irreplaceable position in the pizza market. Starting in Taylor, MI, **Hungry Howie's Pizza** has grown to almost 600 locations in 20 states across the U.S.

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