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HUNGRY HOWIE'S PIZZA OPENS FIRST LOCATION TO CUMMING

National Pizza Chain Expands Presence In Georgia

MADISON HEIGHTS, MI (December 3, 2013) – **Hungry Howie's Pizza** opens its first location in Cumming, GA. Local residents will now be able to enjoy the brand's flavored crust, a fun food that brings family and friends together.

Hungry Howie's Pizza, the originator of the flavored crust pizza, offers eight famous crust flavors including: butter, butter cheese, cajun, garlic herb, onion, ranch, sesame and original. The nationally recognized pizza franchise will serve Cumming customers great flavored crust pizza at an amazing value with \$5, \$10, \$15 and \$20 deals, including only \$10 large one topping deep dish or one large two-topping pizza for pizza lovers to “open, eat, repeat.”

Franchisee Brian Brown, a military veteran, who is originally from Detroit, grew up eating **Hungry Howie's Pizza**. After making the move to Georgia, he began a family tradition during every trip home of ordering from the brand for his wife and children to enjoy. The Browns grew a nostalgic connection with the brand and decided to open a location in their current city of Cumming and have plans to open five more.

“We have a strong bond with **Hungry Howie's Pizza's** and look forward to working with them,” said Brown. “We are thrilled to share a brand we love so much with our community and introduce them to **Hungry Howie's Pizza's** flavorful food and superior customer service.”

“Brian has shown great passion for **Hungry Howie's Pizza** and he will be a great addition to our team,” said Jennifer Jackson, Director of Development at **Hungry Howie's Pizza**. “With his familiarity to this market, we anticipate great success at our first location in Cumming with more to come.”

Hungry Howie's Pizza is located at 5475 Bethelview Rd. Unit 430, Cumming, GA 30040. To reach **Hungry Howie's Pizza** call 470-239-4791. Hours of operation are Sunday through Thursday 11:00a.m.-10:00p.m. and Friday and Saturday from 11:00a.m. through 11:00p.m. For more **Hungry Howie's Pizza** information, franchising or order other flavored crust pizza online, please visit www.hungryhowies.com.

About Hungry Howie's Pizza

Founded in 1973, **Hungry Howie's Pizza** is a national pizza franchise that is loyal to its tradition of providing delicious, high-quality and original Flavored Crust® pizzas including eight flavors: butter, butter cheese, cajun, garlic herb, onion, ranch, sesame and original. Its menu features oven-baked calzone-style subs, Howie Breads, crisp & cool salads, and flavored wings that create a unique and irreplaceable position in the pizza market. Starting in Taylor, MI, **Hungry Howie's** has grown to almost 600 locations in 20 states across the U.S.

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