



**FOR IMMEDIATE RELEASE**

**MEDIA CONTACT:**

Shelby Fox / Shelby Lopaty

[sfox@konnnect-pr.com](mailto:sfox@konnnect-pr.com)

[slopaty@konnnect-pr.com](mailto:slopaty@konnnect-pr.com)

<http://www.konnnect-pr.com/>

**HUNGRY HOWIE'S PIZZA CELEBRATES 40<sup>TH</sup> ANNIVERSARY  
WITH LIMITED TIME OFFER BUTTERY CAJUN FLAVOR PIZZA CRUST**

*Pizza Franchise Introduces New Crust For The Month Of December*

**MADISON HEIGHTS, MI (December 2, 2013)** – **Hungry Howie's Pizza** unveils its last limited time offer of 2013, the Buttery Cajun Flavored Pizza Crust. The original flavored crust is only available from today through New Year's Eve, so pizza fans should hurry in while this flavor lasts!

The originator of the flavored crust pizza, **Hungry Howie's Pizza** has celebrated its 40<sup>th</sup> anniversary during 2013 by offering a special flavored pizza crust each month. To conclude the brand's anniversary celebration, **Hungry Howie's Pizza** introduces the Buttery Cajun crust for the month of December, adding to the already famous eight flavors including: butter, butter cheese, cajun, garlic herb, onion, ranch, sesame and original. The franchise continues to offer \$5, \$10, \$15 and \$20 deals. Customers can get a large one-topping deep dish or a large two-topping pizza for only \$10. The company invites pizza zealots to try out and enjoy its signature recipe. By adding seasonings to the edges of their mouthwatering pizza, **Hungry Howie's Pizza** ensures the last bite of its pizza just as good as the first.

"It has been a great pleasure to celebrate our anniversary this year with our wonderful customers," said Rob Elliott, V.P. of Strategic Marketing, **Hungry Howie's Pizza**. "We've received an overwhelming amount of positive feedback from each of this year's special crusts, and are positive that our guests will love the Buttery Cajun flavor too."

For more **Hungry Howie's Pizza** information, franchising or order this limited time offer and other flavored crust pizza online, please visit [www.hungryhowies.com](http://www.hungryhowies.com).

**About Hungry Howie's Pizza**

Founded in 1973, **Hungry Howie's Pizza** is a national pizza franchise that is loyal to its tradition of providing delicious, high-quality and original Flavored Crust<sup>®</sup> pizzas including eight flavors: butter, butter cheese, cajun, garlic herb, onion, ranch, sesame and original. Its menu features oven-baked calzone-style subs, Howie Breads, crisp & cool salads, and flavored wings that create a unique and irreplaceable position in the pizza market. Starting in Taylor, MI, **Hungry Howie's Pizza** has grown to almost 600 locations in 20 states across the U.S.

###