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HUNGRY HOWIE'S PIZZA BRINGS NEW LOCATION TO NOVI

National Pizza Franchise Expands Its Presence in Michigan

MADISON HEIGHTS, Mich. (May 21, 2014) – Hungry Howie's Pizza continues its home state expansion in Michigan with a location in the city of Novi. **Hungry Howie's Pizza** bakes its dough fresh daily, and offers eight mouthwatering crust flavors including: butter, butter cheese, garlic herb, cajun, onion, ranch, sesame and asiago cheese to fans nationwide.

To commemorate its newest location, **Hungry Howie's Pizza** will be making donations to both the *Novi Parks* and the *Paralyzed Veterans of America*. Both organizations strive to improve the day-to-day lives of numerous people. Additionally, one customer will be selected to receive free pizza for one year!

This will be husband and wife duo Vijay and Nitaben Patel's second **Hungry Howie's Pizza** restaurant, with their first located in Farmington, Mich. Before opening their first **Hungry Howie's Pizza** location, they both worked in the quick-serve restaurant industry for many years. Upon making the decision to fulfill their lifelong dream of becoming business owners, the Patel's quickly chose **Hungry Howie's Pizza** for their strong franchisee support system and delicious pizza.

"We are eager to be opening our second **Hungry Howie's Pizza** restaurant," said franchisee Vijay Patel. "It is important that we give back to the Novi community, and are honored to be making donations to local organizations as important as *Novi Parks* and *Paralyzed Veterans of America*. We are excited to welcome our customers with the unmatched service and fresh product that **Hungry Howie's Pizza** is known for."

"The Patel's have done a wonderful job running their restaurant in Farmington," said Jennifer Jackson, director of development at **Hungry Howie's Pizza**. "We are excited for them to be opening their second location, and anticipate incredible success in Novi!"

Hungry Howie's Pizza is located at 24265 Novi Road, Novi, Michigan 48375. To reach **Hungry Howie's Pizza**, call (248) 348-1111. Hours of operation are Sunday through Thursday from 11:00 a.m. to 11:00 p.m., and Friday and Saturday from 11:00 a.m. to 12:00 a.m. For more **Hungry Howie's Pizza** information, franchising or order other flavored crust pizza online, please visit www.hungryhowies.com or franchising.hungryhowies.com.

About Hungry Howie's Pizza

Founded in 1973, **Hungry Howie's Pizza** is a national pizza franchise that is loyal to its tradition of providing delicious, high-quality and original Flavored Crust® pizzas including eight flavors: butter, butter cheese, cajun, garlic herb, onion, ranch, sesame and asiago. Its menu features oven-baked calzone-style subs, Howie Breads, crisp & cool salads, and flavored wings that create a unique and irreplaceable position in the pizza market. Starting in Taylor, MI, **Hungry Howie's Pizza** has grown to almost 600 locations in 21 states across the U.S.

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