



**FOR IMMEDIATE RELEASE  
CONTACT:**

**MEDIA**

Shelby Fox / Shelby Lopaty  
[sfox@konnnect-pr.com](mailto:sfox@konnnect-pr.com)  
[slopaty@konnnect-pr.com](mailto:slopaty@konnnect-pr.com)  
<http://www.konnnect-pr.com/>

## **HUNGRY HOWIE'S PIZZA BRINGS SECOND LOCATION TO LAS VEGAS**

*National Pizza Franchise Begins Nevada Expansion*

**MADISON HEIGHTS, MI (April 23, 2014) – Hungry Howie's Pizza**, the originator of flavored pizza crust, announced today its second location in the Las Vegas area. The pizza franchise offers a mouthwatering selection of eight famous crust flavors including; butter, butter cheese, cajun, garlic herb, ranch, onion, sesame, and asiago cheese.

In celebration of the brand's newest location, **Hungry Howie's Pizza** will be making donations to two local organizations, *The Boys and Girls Club of Las Vegas* as well as *Big Brothers and Sisters of Southern Nevada*. Both groups provide guidance and support to at-risk youth. In addition to both donations, one lucky guest will be offered free pizza for a year.

Franchisee Chadi Hamzen is no stranger to the **Hungry Howie's Pizza** brand, as this will be his second restaurant location. Hamzen attended University of Michigan and upon graduation went straight to work with his cousin who owned multiple **Hungry Howie's Pizza** locations. After two years learning the business, he moved to Las Vegas to open his own restaurant.

"I am grateful to be opening my second **Hungry Howie's Pizza** location in Las Vegas," said franchisee Chadi Hamzen. "It is extremely important to me that **Hungry Howie's Pizza** give back to our community here, that's why I am honored to make donations to The Boys and Girls Club of Las Vegas and Big Brothers and Sisters of Southern Nevada. I'm really looking forward to growing the **Hungry Howie's Pizza** brand in Las Vegas while giving back to the community at the same time."

"We are ecstatic for Chadi to open his second **Hungry Howie's Pizza** location," said Jennifer Jackson, director of development at **Hungry Howie's Pizza**. "Las Vegas is a great market for the **Hungry Howie's Pizza** brand as proven by the success of his first store and we look forward to continued success with his second restaurant."

**Hungry Howie's Pizza** is located at 7703 N. El Capitan Way, Las Vegas, NV 89143. To reach **Hungry Howie's Pizza**, call (702) 432-4334. Hours of operation are 10:30 a.m. through 10:30 p.m. daily. For more **Hungry Howie's Pizza** information, franchising or order other flavored crust pizza online, please visit [www.hungryhowies.com](http://www.hungryhowies.com) or [franchising.hungryhowies.com](http://franchising.hungryhowies.com).

### **About Hungry Howie's Pizza**

Founded in 1973, **Hungry Howie's Pizza** is a national pizza franchise that is loyal to its tradition of providing delicious, high-quality and original Flavored Crust® pizzas including eight flavors: butter, butter cheese, cajun, garlic herb, onion, ranch, sesame and asiago. Its menu features oven-baked calzone-style subs, Howie Breads, crisp & cool salads, and flavored wings that create a unique and irreplaceable position in the pizza market. Starting in Taylor, MI, **Hungry Howie's Pizza** has grown to almost 600 locations in 21 states across the U.S.

###